

# 2025 Stewardship Plan

Today, we and many of our customers contribute to greenhouse gas emissions. We have a strategy to reduce our own emissions and to develop solutions to help our clients invest sustainably. For more information visit <https://www.assetmanagement.hsbc.com/about-us/net-zero>.



**HSBC** Asset Management



# 1. Introduction

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The purpose of the HSBC Asset Management (“HSBC AM”) 2025 Stewardship Plan is to communicate our approach to stewardship for the upcoming year. In developing our Plan, we consider insights and feedback received from our clients over the past year.

Our Stewardship Plan covers listed assets (equities and fixed income) held by funds manufactured in the following HSBC AM locations: US, UK, France, Germany, Hong Kong, and Singapore unless otherwise stated.<sup>1</sup> This includes listed alternative asset classes but excludes other alternative asset classes and strategies managed by HSBC AM, as well as excluding funds held in our multi-asset strategies managed by third parties. We aim to incorporate other entities within our Stewardship Plan in the future.

At HSBC AM, we recognise that sustainability matters may have an effect on the value of our clients’ investments. As a powerful tool to mitigate risk and enhance the value of companies we invest in, our stewardship activities play an important role in our investment processes. Engagement, whether through direct discussions with companies or engagement with other stakeholders, is integral to providing valuable insights for more informed investment decision-making and promoting value for our clients. Exercising voting rights at company meetings and engaging around shareholder meetings are core parts of our stewardship activities.

We carry out our stewardship activities at the firm, fund, and system levels:

- ◆ **Firmwide stewardship:** Manages risks and opportunities across our client portfolios through issuer engagement and proxy voting.
- ◆ **Fund-driven stewardship:** Supports sustainability objectives where appropriate for selected client portfolios in our sustainable investment product range.
- ◆ **System stewardship:** Addresses market-wide and system risks impacting our client portfolios using a range of different approaches; it complements issuer stewardship at the firm and fund levels.

1. Note that HSBC Asset Management will not necessarily engage with all securities within scope of this document.

# 1. Introduction

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## How stewardship creates value for investors

Empirical evidence is building regarding the link between stewardship and value for investors.<sup>2</sup> Stewardship creates value by:

- 1 Driving growth.** Holding company boards accountable for delivering sustainable growth for shareholders.
- 2 Managing risks.** Encouraging companies to proactively address both current and emerging risks to protect investor value.
- 3 Improving transparency and disclosure.** Supporting better investment decisions and reducing uncertainty for investors, potentially leading to lower costs of capital. Enhanced disclosure also helps companies gain insights into their businesses, leading to improvements in growth and risk management.
- 4 Promoting strong governance.** Acting in our clients' interests to encourage high standards of behaviour in the markets where companies operate.
- 5 Encouraging sustainable practices.** Promoting responsible social and environmental practices to manage risks, build trust with stakeholders, and safeguard companies' licenses to operate.

In Section 2 of our Stewardship Plan, we set out our approach to how we exercise firmwide stewardship. In Section 3, we outline our approach to fund and system stewardship. In Section 4, we provide an overview of our stewardship governance. In Section 5, we provide further information on our engagement themes. Our Plan complements our [Stewardship Policy and Global Voting Guidelines](#), which are published separately.

2. As examples, Hoepner et al. (2024) found that engagement on ESG issues can benefit shareholders by reducing firms' downside risks (available at Hoepner, A. G. F., Oikonomou, I., Sautner, Z., Starks, L. T., & Zhou, X. Y. (2024). ESG shareholder engagement and downside risk. *Review of Finance*, 28(2), 483–510. <https://doi.org/10.1093/rof/rfad034>). Additionally, and Dimson, Karakaş, and Li (2015) found that successful engagements are followed by positive abnormal returns (available at Dimson, E., Karakaş, O., & Li, X. (2015). Active ownership. *The Review of Financial Studies*, 28(12), 3225–3268. <https://doi.org/10.1093/rfs/hhv044>).



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Economies in Emerging Markets generally are heavily dependent upon international trade and, accordingly, have been and may continue to be affected adversely by trade barriers, exchange controls, managed adjustments in relative currency values and other protectionist measures imposed or negotiated by the countries and territories with which they trade. These economies also have been and may continue to be affected adversely by economic conditions in the countries and territories in which they trade.

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